

## SHIPWRECK! Pirates & Treasure General Regulations and Rules

- No purchase necessary.
- You must be at least 18 (eighteen) years of age to participate in promotional events.
- Contests are open to the public, with the exception of employees of Science Museum Oklahoma, participating sponsors, former employees, immediate family, and members of the household and/or immediate family of any of the above parties. For the purpose of these Contest Rules, "immediate family" means husband, wife, spouse, mother, father, brother, sister, son and/or daughter, whether or not they reside in the same household.
- Science Museum Oklahoma shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof within a reasonable period of time may result in disqualification. All personal and other information requested by and supplied to Science Museum Oklahoma for the purpose of this Contest must be truthful, complete, accurate and in no way misleading. Science Museum Oklahoma reserves the right to disqualify any entry or entrant in its sole discretion, should any entry or entrant at any stage provide and/or contain untruthful, incomplete, inaccurate or misleading personal details and/or information. All decisions regarding eligibility to enter this Contest will be determined by Science Museum Oklahoma in its sole discretion.
- Science Museum Oklahoma may amend or change these rules without prior notice. Decision of Science Museum Oklahoma judges is final.
- Prizes given away are 'as is' and Science Museum Oklahoma shall not be held liable for failure of a participating sponsor(s) to deliver said prizes.
- The Prize must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except that Science Museum Oklahoma, in its sole discretion, reserves the right to substitute a prize of equal or greater value if the Prize cannot be awarded as described due to unavailability for any reason.
- All state local and federal taxes are the sole responsibility of the winner(s).
- Winner(s) agree that their likeness, name, photo and/or voice may be used for promotional purposes by Science Museum Oklahoma and/or its participating sponsors free of compensation.
- All prizes must be claimed in person at Science Museum Oklahoma, located at 2100 NE 52<sup>nd</sup> Street, Oklahoma City, 73111. Our business hours of operation are Monday through Friday 9:00 (nine) a.m. to 5:00 (five) p.m. Winner may be required to show picture identification to claim certain prizes. In the event the value of the prize(s) is over \$599.00 (five hundred-ninety nine) dollars winner(s) will receive the appropriate Internal Revenue Service form(s) for tax purposes.
- All information acquired during Contesting will become the sole property of Science Museum Oklahoma, and will be destroyed or securely stored at our facility.
- Certain events may require participant(s) to sign waiver documentation releasing Science Museum Oklahoma of any and all liability that may be incurred due to bodily injury, loss of income, employment or any and all other extenuating circumstances that may result from participating in the event.
- Science Museum Oklahoma may terminate a Contest(s) at anytime with no prior written or vocal notice. In the event of any tie, a random drawing will be held to determine a sole winner(s). Any person and or persons who use fraudulent means to win a prize(s) will be disqualified from any and all current or future promotions, and at the discretion of Science Museum Oklahoma, legal action may ensue.
- Violation of any of the above rules will result in immediate forfeiture of all prize(s) and may result in a permanent ban on participating in any future promotional events by Science Museum Oklahoma and its participating sponsors.

### HOW TO ENTER

- The Contest begins on November 17, 2008 at 9:00 a.m. and ends on May 31, 2009 at 6:00 p.m. CST (the "Contest Period").
- There are three methods of entry for the Contest.
  - Gold Contest coins (the "coin") will be disseminated throughout the Oklahoma City metro area through various promotional activities. Participants who collect the coins are eligible to enter the Contest. One coin is good for one entry. Contestants who collect multiple coins may enter for each coin collected. To receive an entry to the Contest, the coin must be turned in to the Admissions Ticket Counter at Science Museum Oklahoma. An entry form will be given for each coin turned in. The form/s will then be taken along with the SHIPWRECK! Pirates & Treasure admission ticket to the exhibit entrance to be placed into the Contest.
  - Informational rack cards with a special invitation of entry will be disseminated throughout Oklahoma through various promotional activities. Participants who collect an informational rack card are eligible to enter the Contest. One entry is allowed per person using the informational rack card method of entry. To receive an entry to the Contest, the informational rack card must be turned in to the Admissions Ticket Counter at Science Museum Oklahoma. One entry form will be given. The form will then be taken along with the SHIPWRECK! Pirates & Treasure admission ticket to the exhibit entrance to be placed into the Contest.
  - There is no purchase necessary to enter the Contest. If participant does not enter using the other two methods, he/she can enter via mail. Request for Entry forms may be picked up at the Admissions Ticket Counter at Science Museum Oklahoma. Once the Request for Entry form is complete, Participant must mail the form and SASE to: Communications Coordinator; SHIPWRECK! Pirates & Treasure Giveaway Contest; c/o Science Museum Oklahoma; 2100 NE 52<sup>nd</sup> Street, Oklahoma City, OK 73111-7107. Participant will then receive an Entry Form in the mail. Once the Entry Form is received, Participant must clearly print name, complete mailing address, valid e-mail address and working telephone number on the SHIPWRECK! Pirates & Treasure Giveaway Application and mail it to: ATTN: Communications Coordinator; SHIPWRECK! Pirates & Treasure Giveaway Contest; c/o Science Museum Oklahoma; 2100 NE 52<sup>nd</sup> Street, Oklahoma City, OK 73111.
- No entries will be accepted by any other means.
- Entries are limited to one (1) entry per person. In the case of multiple entries, only the first entry will be considered. The only exception is the "Gold Contest Coin" method of entry which allows a single entry for each coin collected. All entries become the sole property of Science Museum Oklahoma and none will be returned for any reason. All entries must be received or postmarked (if sent by mail) during the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, falsified, altered, garbled, mechanically or electronically reproduced, or tampered with in any way.
- Entries must have a valid e-mail account and shall be deemed to be submitted by the authorized account holder of the e-mail address associated with the entry. For the purpose of the Contest Rules, "authorized account holder" of an e-mail address means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Potential winner may be required to provide Science Museum Oklahoma with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning Entry.

### HOW TO ENTER

- There is one (1) prize available to be won in this Contest (each, a "Prize"). A person who is awarded the Prize is called the "Winner" in these Official Rules. The approximate retail value of the Prize is \$3,000, including taxes and applicable fees. The odds of winning depend upon the number of eligible entries received. Each entrant will be eligible to win only one (1) Prize.
- The Prize shall include roundtrip airfare to Las Vegas, Nevada, three nights accommodations at Treasure Island Hotel & Casino, limousine transportation to and from McCarran International Airport and a \$500 gift certificate good for Treasure Island hotel services excluding gambling.

**RANDOM DRAW**

- On or about the date for selection as set out below ("Draw Date"), Science Museum Oklahoma will select one (1) eligible entrant by a random draw conducted by electronic means from all eligible entries received by May, 31, 2009 at 6:00 p.m. CST. The selected eligible entrant will be notified by e-mail and telephone. If a selected eligible entrant cannot be contacted by e-mail or telephone within 72 hours he/she will be disqualified and another eligible entrant will be selected and contacted. Science Museum Oklahoma is not responsible for a selected eligible entrant's failure to receive notification for any reason whatsoever.

• Draw Date	• TIME
• May 31, 2009	• After Close 6:00 pm

**CONDITIONS OF PARTICIPATION**

- By participating in this Contest, entrant agrees:
  - to be bound by these Contest Rules;
  - to be bound by the decisions of Science Museum Oklahoma, which shall be final and binding in all respects; and
  - to sign and return a publicity release and release of liability (the "Contest Release") which confirms, among other things, that the entrant: (i) releases Science Museum Oklahoma, and promotional partners, and advertisers of all the foregoing from any and all liability arising out of or in any way connected to his or her or the Winner's Child's participation in the Contest, participation in any Contest-related activity, the acceptance, use or misuse of the Prize, the use of personal information described herein and the use of merchandise purchased as a result of winning the Prize, including but not limited to costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising there from; and (ii) grants to Science Museum Oklahoma, and/or their agents the unrestricted right to produce, reproduce, publish, broadcast, communicate by telecommunication, exhibit, video tape, distribute, adapt and otherwise use or re-use the entrant and Child's address and city/province of residence, statements, endorsements, biography, name, voice, photograph and likeness for advertising and/or publicity purposes without compensation, other than the value of the Prize offered, in any and all media, now known or hereafter devised.

**PUBLICITY RELEASE AND RELEASE OF LIABILITY**

- The executed Contest Release must be returned before the selected eligible entrant claims the prize and shall be disqualified and the Prize forfeited if not received before claiming prize.

**LIMITATION OF LIABILITY**

- Neither Science Museum Oklahoma nor other promotional partners/advertisers are responsible or liable for late, lost, incomplete, illegible, misdirected, stolen, delayed, damaged or destroyed entries, notifications, replies or any Contest Release; for lost, interrupted, inaccessible or unavailable networks, servers, Internet Service Providers, websites or other connection, related to the Contest and/or the Contest Web site; for errors of any kind, including but not limited to human, electronic, mechanical and/or technical in nature; for failure or technical malfunction of any telephone network or lines, computer and online systems, servers, computer equipment, software, e-mail, players, or browsers on account of technical problems or traffic congestion on the Internet, the Contest Web site, any related website, or any combination thereof or otherwise; for any injury or damage to entrant, entrant's computer, or any other person's computer related to or resulting from participating in or downloading material in connection with the Contest; for incorrect or inaccurate information; and/or for weather conditions, event cancellations, delay or rescheduling or other factors beyond Science Museum Oklahoma's control.

**DISQUALIFICATION**

- Science Museum Oklahoma reserves the right, in its sole discretion, to disqualify any entrant who is found to be tampering with the entry process or with the operation and administration of the Contest; acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest; or in violation of the Contest Rules. Science Museum Oklahoma reserves the right to seek damages and other remedies from any such entrant to the fullest extent permitted by law, including but not limited to criminal prosecution.

**USE OF PERSONAL INFORMATION**

- By participating in the Contest, the entrant consents to the collection, use and disclosure of his/her personal information as well as the personal information of the Winner's Child by Science Museum Oklahoma for the purpose of administering the Contest, awarding the Prize and announcing the Winners as well as for promotional, advertising and publicity purposes by Science Museum Oklahoma and/or promotional partners and advertisers in any media relating to the Contest.

**INTELLECTUAL PROPERTY**

- All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned by Science Museum Oklahoma, or promotional partners, and/or by their affiliates, as the case may be. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

**GOVERNING LAW**

- The Contest is subject to applicable federal, provincial and municipal laws and regulations and is void where prohibited by law. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and Science Museum Oklahoma in connection with the Contest shall be governed by and construed in accordance with the laws of the State of Oklahoma including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
- Subject to the jurisdiction of the State of Oklahoma, Science Museum Oklahoma reserve the right, in its sole discretion, to terminate the Contest, in whole or in part, or modify, amend or suspend the Contest and/or the Contest Rules in any way at any time for any reason without prior notice or compensation.