



**Blue Cross and Blue Shield of Oklahoma
Presents Be Smart-Don't Start Anti-Tobacco Day
at Science Museum Oklahoma- May 7, 2020**

What You Need to Know

Blue Cross and Blue Shield of Oklahoma (BCBSOK) is proud to present Be Smart-Don't Start Anti-Tobacco Day from 9 a.m. to 2 p.m. on Thursday, May 7 at Science Museum Oklahoma. Be Smart- Don't Start is an educational initiative to help teach 3rd-5th graders the dangers of tobacco use.

The day will feature fun, hands-on activities emphasizing the hazards of tobacco use. BCBSOK's mascot, Blaze the Braggin' Blue Dragon®, will be there to interact with students and each child will receive a commemorative backpack from Blaze.

Objectives

All educators and their students, whom are accepted to attend and participate in Be Smart-Don't Start Anti-Tobacco Day, presented by Blue Cross and Blue Shield of Oklahoma, must complete the following objectives before and during the event.

FOR EDUCATORS:

- **Friday, Feb. 28 Deadline.** Complete and return the application to Science Museum Oklahoma by Friday, Feb. 28. Applications are typically processed within two weeks of receipt.

Please complete and return application by **Friday, Feb. 28** via:

- Email: send attached application to scholarships@sciencemuseumok.org
- Standard Mail: Science Museum Oklahoma, Attn: Scholarships, 2020 Remington Place, Oklahoma City, OK 73111
- Fax: (405) 602-3766.
- *If accepted, educators must:*
 - Show your students the Be Smart-Don't Start Anti-Tobacco music video (www.bit.ly/BeSmartDontStart) in your classroom and discuss the purpose of the event.
 - Have your students participate in the passport activity at the museum. Passports will be provided to you on the day of the event when you check in. Students will need to visit various agency partners to learn more about the dangers of smoking and receive a stamp.
 - Participate in the check-out process, which includes completing an educator exit survey and having your students complete a short exit survey to indicate what they learned that day. All surveys must be turned in as part of the check-out process.
 - Have parents fill out the photo release form for their student, and return to BCBSOK contact during check-in at the event.

FOR STUDENTS:

Requirements:

- Watch the Be Smart-Don't Start Anti-Tobacco music video.
- Complete passport activities the day of the event.
- Complete the student exit survey.
- Display courtesy, respect and thoughtfulness.



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OFFICIAL APPLICATION**

Educator's Name: _____ Educator's email: _____

School Name: _____

School Address: _____

City: _____ State: _____ Zip: _____

School phone number: _____ Fax: _____

Grade level(s): _____ Number of students you would like to bring: _____

Total school enrollment: _____

Is your school a Title 1 school? YES ___ NO ___

Is your school listed as "Low-Performing" or "School Improvement" status? YES ___ NO ___

If yes, please indicate which: _____

Free and/or Reduce Lunch Program status (%): _____

Will your school or district provide transportation for students to and from the museum?

YES ___ NO ___



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Please provide a detailed description on why you would like your students to visit Be Smart-Don't Start Anti-Tobacco Day at Science Museum Oklahoma. Attach a separate page if necessary. 500-word max.

If selected, you will be required to complete the objectives of the event. Your signature below indicates your acknowledgement and acceptance of this condition.

Signature

Date

Please complete and return application by **Friday, Feb. 28** via:

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An email confirmation from the Science Museum Oklahoma will be sent to notify of acceptance or decline. We hope to welcome you and your students on May 7, 2020, for Be Smart Don't Start Day, presented by Blue Cross and Blue Shield of Oklahoma.



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PHOTO, VIDEO AND SOUND RECORDING RELEASE AND CONSENT FORM

By signing this Photo, Video and Sound Recording Release and Consent Form, you are giving permission to Blue Cross and Blue Shield of Oklahoma (BCBSOK) and its respective officers, directors, agents, and employees, to take and use photographs, video or sound recordings of your child taken at the Be Smart-Don't Start Anti-Tobacco Day presented by BCBSOK and Science Museum Oklahoma. **This is completely voluntary and up to you, and it will have no impact on your child's participation in the program.**

By signing this form, you consent to the use of the photographs, video and sound recordings and your child's image, likeness, appearance, and voice. Your consent may not be revoked. You will not receive compensation for the use of your child's image, likeness, appearance, and voice now or in the future. BCBSOK may use the photographs, video and sound recordings containing your child's image, likeness, appearance and voice in any manner or media, including use on web pages, and may edit, alter, retouch or revise the photographs, video or recordings at its discretion. The photographs, video or sound recordings may be used for any educational, promotional, or commercial purposes. All right, title, and interest in the photographs, video and sound recordings belong solely to BCBSOK.

I understand and agree to the conditions outlined in this photograph, video and sound recording release and consent form. As the parent or legal guardian of the participant named below and on behalf of my child, I irrevocably give consent to Blue Cross and Blue Shield of Oklahoma to make use of my child's image, likeness, appearance, and voice in photographs, video and sound recordings as described above.

Printed Name of Participant

Printed Name of Parent/Guardian

Signature of Participant or Parent/Guardian

Date